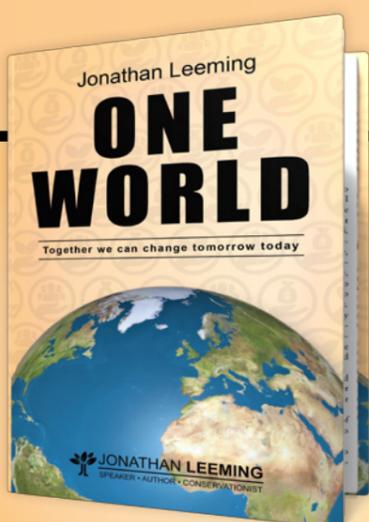




The Eco Mindset

- Is born out of the idea that mankind should adhere to the laws of nature.
- Understands that change brings opportunities.
- Equates development with quality of life.
- Understands that needs and wants should drive innovation.
- Believes in needs before wants.
- Recognises possibilities rather than limitations.
- Accepts responsibility for the challenges of our time and doesn't point fingers at anyone else.
- Adapts to suit the environment.



Together We Can Change Tomorrow Today

We are the first generation who truly understands that the world our children grow up in, will be vastly different from our own. How we overcome the challenges of our time, will make the difference between a world that we tolerate, and a world in which we prosper. One World is for everyone who feels they are living in a period of change, who feels uncertain about the future, and who wants to make the world a better place.

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